# THE AMERICAN LIBRARY NEWSLETTER

October — December 2009

http://chennai.usconsulate.gov/resources.html

### Dear Member:

As the year end approaches, we reflect upon all the accomplishments at the American Library during the course of the year.

We kicked off the year by participating for the second consecutive year in the Chennai Book Fair, which attracted over 22,000 people to our booth and added over 600 members. At the Fair, visitors were able to sample a selection of our resources and interact with staff. This year we will also be participating in the Thiruvanathapuram Book Fair from December 18 - 28. One of the primary goals of the American Library is to give easy access to information to the general public and we are pleased to travel to Thiruvananthapuram to bring our services to the people of Kerala.

After a long hiatus, the American Library extended its hours of operations to Saturday, enabling students and working professionals to make better use of the facilities. Along with this change, we were able to restart one of our members' most cherished traditions: the Saturday Matinee, which continues to be a welcome feature.

The American Library also organized a series of programs, which included 20 thematic discussions, 70 lectures/ presentations, traveling exhibitions in Kottayam, Kerala, and Tiruchirapally, Tamil Nadu. The American Library also provided over 60 orientations to nearly 2500 students and faculty from different disciplines from educational institutions in South India and abroad.

As we approach the New Year, we look forward to providing you even better services and interesting programs. For example, as a result of a software upgrade, we will soon be launching an online catalog which will provide information about the collections of all four American Libraries in India.

Your continued patronage and feedback are greatly appreciated. On behalf of the U.S. Consulate General, Chennai, I would like to wish you and your family a happy and prosperous 2010.

Ragini Gupta Acting Public Affairs Officer



TIRUCHIRAPALLI

AMERICAN LIBRARY TRAVELING EXHIBITION

**KOTTAYAM** 





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Library Hours: 9:30 a.m. to 5:00 p.m. Monday through Saturday

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### **World Digital Library**

The World Digital Library (WDL), launched April 21, offers free online access to rare and important cultural materials from libraries and archives around the world. It is a project of the U.S. Library of Congress, the United Nations Educational, Scientific and Cultural Organization, and more than 30 partner institutions. Every country in the world is invited to participate. By increasing the diversity of cultural materials on the Internet, the WDL aims to become a unique educational resource that will help improve international understanding and reduce the digital divide between countries. New content is being added regularly.

### **Related articles:**

World Digital Library Offers Cultural Treasures from Around

(http://www.america.gov/st/educ-english/2009/ April/20090421162234xlrennef0.7201197.html)

All Countries Invited to Participate in World Digital Library (http://www.america.gov/st/educ-english/2009/ April/20090429145554xlrennef0.8357813.html).

> The World Digital Library includes examples of Mesoamerican codices document that the history of Mexico in pictographic language. This Huexotzinco Codex from 1531 documents part of the testimony in a legal case against

representatives of the colonial government in Mexico, 10 years after the Spanish conquest in 1521.

### **Thanksgiving Day**

Legal Public Holiday. (Public Law 90-363 sets Thanksgiving Day on the Fourth Thursday in November) observed in all states. In most states, the Friday after Thanksgiving is also a holiday. In the United States, it is usually a family celebration. Thanksgiving is traced to a 1621 feast enjoyed by the English Pilgrims who founded the Plymouth Colony (located in present day Massachusetts) and members of the Wampanoag Indian tribe. In 1863, during the long and bloody civil war, President Abraham Lincoln proclaimed the last Thursday in November "a day of Thanksgiving and Praise." Congress made Thanksgiving a legal federal holiday in 1941 and moved the holiday from the last Thursday in November to the fourth Thursday, in hopes of stimulating the economy by lengthening (in some years) the Christmas shopping season.

### **Resources**

### **ONLINE**



\*LexisNexis\* Attention Legal Professionals!!

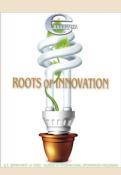
American Library has access to

LexisNexis database. LexisNexis provides customers with access to five billion searchable documents from more than 40,000 legal, news and business sources. LexisNexis® is a leading global provider of contentenabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting, and academic markets.

### **Electronic Journals**

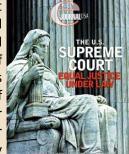
All eJournals can be found at:

http://www.america.gov/publications/ejournalusa.html



Economic expansion depends more and more on innovation — not simply producing more goods and services, but producing ever newer goods and services. This issue of eJournal USA seeks to show that innovation needs the right conditions to emerge.

As an institution, the Supreme Court commands respect, legitimacy, and prestige both in the United States and abroad. The October 2009 edition of eJournal USA describes many aspects of the U.S. Supreme Court. Chief Justice John G. Roberts Jr. and Solicitor General Elena Kagan present their introductions and contributions by legal scholars and journalists focus on

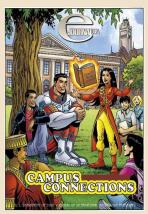


the elements of judicial decision making and independence of the justices. Four Court officials and a former Supreme Court law clerk also describe their jobs.



This eJournal USA offers perspectives of experts and activists in several key countries on effective policies to curb greenhouse gas emissions to mitigate global warming and adapt to irreversible changes, and features an introduction by U.S. special envoy Todd Stern

A globalized economy makes business and employment spill across national boundaries, so an education abroad is likely to make a young person better prepared for the world's future. Almost double the numbers of students travel abroad for an education today as compared with 20 years ago. Campus Connections examines the international study experience and its influence on individual growth.



### **Books**

Managing The Infosphere: Governance, Technology, And Cultural Practice In Motion by Stephen D. McDowell et al (303.4833 MCD). A comprehensive synthesis of the dynamics of information technology, globalization, and Internet governance.

Touchstone Anthology Of Contemporary Creative Nonfiction: Work From 1970 To The Present Edited by Lex Williford and Michael Martone (814.5408 TOU). From memoir to journalism, personal essays to cultural criticism, this anthology brings together fifty works from all genres of creative nonfiction.

Good Capitalism, Bad Capitalism And The Economics Of Growth And Prosperity by William J. Baumol et al (330.122 BAU). The author tells us that capitalism comes in different flavors, and some of those flavors taste very much better than others.

Partnership Hr: New Norms For Effective Recruitment, Performance, And Training Of Today's Workforce by Irving H. Buchen (658.3 BUC) In this often unexamined story of the new American work ethic and why the U.S. will remain a future global force, Partnership HR demonstrates the innate ability of today's workforce to do whatever it takes to catch up, keep up, and get ahead.

### **ARTICLES**

Tamed Tigers, Distressed Dragon by Brian P. Klein and Kenneth Neil Cukier. Foreign Affairs, V. 88, No. 4, July/August 2009, pp. 8-16.

Ebooks Hit Critical Mass: Where Do Libraries Fit With Oprah? by Jean Bedord. Online, V. 33, No. 3, May/June 2009, pp. 14-17.

Habitat Saved by Roger Di Silvestro. National Wildlife, V. 47 No. 5, August/September 2009, pp. 20-27.

Poe Man's Immortality by Edward Lawrence. Humanities, V. 29, No. 5, September/October 2008, pp. 41-43.

Please access the following links for more recently added books and articles:

Book Alert, September/October 2009 (http://chennai.usconsulate.gov/pdfs/basepoct09.pdf)

Article & Web Alert, September/October 2009 (http://chennai.usconsulate.gov/pdfs/web-alerts/awasepoct09.pdf)

### **VIDEO PROGRAMS**

### Bill Moyers On Faith & Reason (7 Parts)

2006 - 400 minutes

In this 7-part series, Moyers explores the complex region between faith and reason, engaging in thoughtful conversations with some of the world's noted writers and thinkers.

### Plagiarism: It's A Crime

2006 - 22 minutes

Plagiarism is the one act that can get a student expelled from college - no questions asked. What exactly constitutes plagiarism? Find out the definition of plagiarism and what acts constitute plagiarism. Also discover ways to keep from committing this academic crime.

## **Going Green: Real World Solutions For The Environment** 2007 - 44 minutes

This compilation of 12 ABC News stories shows how governments, businesses, and individuals around the world are taking concrete, eco-friendly action. Each engaging example of "going green" offers an opportunity for class discussion, further study, and perhaps even genuine change.

### **LIBRARIAN'S CHOICE**

Energy for the 21st Century: A Comprehensive Guide to Conventional and Alternative Sources by Roy L. Nersesian

As concerns over rising energy prices and potential shortages continue to grow, this comprehensive handbook provides a detailed analysis of the past, present, and future of all the principle energy sources - biomass, coal, oil, natural gas, hydro and nuclear power - as well as sustainable sources, especially fuel cell technology. It examines the evolving technologies for each source of energy, national and international policy issues, the effects of Middle East wars, disruptions from hurricane Katrina, and

the growing energy demands of India and China. In short, the book offers a comprehensive examination of the most current energy policies under consideration, with special attention to environmental concerns.

### **American Library Holiday List-2010**

January 1 New Year's Day

January 14 Pongal/Tamil New Year's Day

January 15 Thiruvalluvar Day

January 16 (following Pongal and Thiruvalluvar Day)

January 18 Martin Luther King's Birthday

January 26 Republic Day

February 15 Washington's Birthday

April 2 Good Friday

April 3 (following Good Friday)

April 14 Dr. B.R. Ambedkar's Birthday

May 31 Memorial Day
July 3 (preceding July 4)

July 5 Independence Day (in lieu of July 4)

September 1 Krishna Jayanthi

September 6 Labor Day

September 10 Idu'l Fitr (Ramzan)

October 11 Columbus Day

November 5 Deepavali

November 6 (following Deepavali)

November 11 Veterans' Day

November 17 Idu'l Zuha (Bakrid)

November 25 Thanksgiving Day

December 17 Muharram

December 24 Christmas Day (in lieu of December 25)

December 25 (following Christmas day)

# Saturday Film Matinee Please check your email or the library webpage (http://chennai.usconsulate.gov/satmatinee.html) for the movie of the week.

### **EVENTS**



LIBRARY DIRECTOR M.K. JAGADISH ADDRESSING STUDENTS FROM DEPARTMENT OF ENGLISH, UNIVERSITY OF MADRAS DURING AN ORIENTATION PROGRAM.



PROFESSIONAL STORY TELLER RUTH STOTTER, AT A STORY TELLING PROGRAM AT CONSULATE ON OCTOBER 24, 2009.



AMERICAN LIBRARY BOOK EXHIBITION AT THE MEENAKSHI COLLEGE FOR WOMEN, CHENNAI.